

Is Your Organization Strategically Healthy?

Discover the Strategic Management Health Check

A strong strategy is only as effective as its execution. Many organizations have impressive plans but struggle to turn them into real results. The Strategy Management Group (SMG) offers the Strategic Management Health Check—a proven service designed to pinpoint where your strategy excels and where it needs attention.

What Is the Strategic Management Health Check?



Comprehensive, Survey-Based Evaluation

Assess how your organization develops, implements, and manages strategy.



Proven Expertise

Built on decades of experience and the Nine Steps to Success™ framework.



Expert-Led Assessment

Conducted by seasoned consultants.

Key Focus Areas:

- Strategic Planning
- Performance Measurement
- Strategy Execution
- Governance & Accountability
- Strategic Communication
- Culture & Engagement

Why Does This Health Check Matter?



Set Your Baseline: Establish where your organization stands now and build from there.



Spot Critical Gaps: Uncover what's holding your strategy back.



Focus Your Efforts: Pinpoint where improvements will have the most impact.



Engage Leadership: Foster meaningful dialogue with leaders and stakeholders.



Enable Long-term Success: Build a foundation for sustained strategic achievement.



Catalyst For Change: Move beyond evaluation to real transformation.

How Does It Work?

1

Strategy Management Maturity Assessment

Evaluate your organization's maturity across key dimensions:

- Strategic Thinking and Planning
- Leadership and Governance
- Performance Culture & Change Management
- Alignment & Operationalizing Strategy
- Process Improvement
- Performance Reporting & Analysis
- Strategic Project & Portfolio Management
- Sustainability

2

Expert-Led Gap Analysis

Our consultants assess and define your organization's baseline through interviews, document reviews, and diagnostics.

You receive a clear, visual Gap Assessment Report with actionable recommendations tailored to your organization's needs.

3

From Insights to Action

We help you build a practical improvement roadmap.

Includes an executive education session to align leadership on best practices in strategic planning, performance measurement, and change management.

What Will You Gain?

- ✓ Visual map of strengths and gaps
- ✓ Clear, actionable recommendations
- ✓ A tailored roadmap for improvement
- ✓ Leadership alignment and engagement
- ✓ Tools and knowledge to elevate your strategy management

Take the Next Step

Ready to turn strategy into results?

Contact us to schedule your Strategic Management Health Check and set your organization on the path to breakthrough performance.



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About Strategy Management Group (SMG)

SMG helps organizations worldwide achieve their goals through expert consulting, training, and certification in strategic management. Specializing in organizational transformation, building buy-in for change, and improving strategic processes, SMG delivers tailored solutions directly and through its partners, the Balanced Scorecard Institute and KPI.org.

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