



The Balanced Scorecard Master Professional Certification Application Course

Program Overview

This course is a 5-day program and is ideal for participants charged with building, implementing, managing, and sustaining balanced scorecard planning and management systems. It was developed for anyone who wants to incorporate lessons learned and best practices into the development of a strategic management system for their own organization with the guidance of a seasoned consultant.

Who Should Attend

This course is recommended for executives, managers, planners and analysts who are seeking the best practical ideas in improving organizational performance, and who want to achieve the highest level of certification – Master Professional Certification.

The Balanced Scorecard Master Professional Application Certification



This five-day course is taught in an interactive manner using lecture, lessons learned, practical examples, mentoring with specific help on each student's application example, shared participant experiences, before and after scorecard examples from actual client engagements, certification exam preparation, and practice sessions. The culmination of the course is a student presentation to the class and instructors. **Completion of the BSP certification is required** before registration for the BSMP Certification Application course will be approved.

Learning objectives

Participants will need to come prepared to develop a real scorecard based on their needs. Topics covered by the course include:

- ▶ Advanced techniques for building and implementing a balanced scorecard performance management system
- ▶ Advanced change management aspects of the balanced scorecard journey
- ▶ Facilitation and coaching skills necessary to lead and participate in team workshops
- ▶ Communications strategy development and change management aspects of the balanced scorecard journey
- ▶ How to practice building a scorecard application under the eye of an experienced certifying balanced scorecard consultant
- ▶ Successful implementation techniques, as well tips and tricks for dealing with implementation issues standing in the way of successful scorecard programs
- ▶ Comprehensive approaches to strategic planning, strategic management, performance measurement and target setting, initiative prioritization, performance information systems, and program evaluation
- ▶ Modern approaches to strategic thinking and strategy mapping
- ▶ How to cascade the enterprise scorecard throughout the organization

Course benefits

This is a hands-on workshop taught by the most senior BSI facilitating consultants, and is designed to enable anyone involved with developing a balanced scorecard system to act as a coordinating change agent/internal consultant to lead and develop a scorecard system. Instructors will work closely with each participant to design solutions to their particular challenges. Participants will learn how to develop balanced scorecards and apply them in their own organizations. Past participants also have raved about the value they received from working side-by-side with other participants, who come from all over the world and various organization types. This sharing of practical experience occurs through classroom discussions, through meet-and-greet receptions scheduled during the week, and in some cases through electronic correspondence long after the course has ended.

How to become certified

BSMP certification can be achieved by first earning BSP Certification and then returning to complete the BSMP Application Course.

It is recommended that participants wait a few months after completing the BSP certification before taking the BSMP Application course.



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