

Strategy Management Group Now Offering KPI Professional Certification

Strategy Management Group, in association with the George Washington University College of Professional Studies (GWU CPS), is now offering Key Performance Indicator Professional (KPIP) certification. This comprehensive program is designed for leaders, managers or analysts who want to learn to build, deploy and sustain KPIs to improve organizational strategic or operational performance.

[Strategy Management Group](#), in association with the George Washington University College of Professional Studies (GWU CPS), is now offering [Key Performance Indicator Professional \(KPIP\) certification](#). This comprehensive program is designed for leaders, managers or analysts who want to learn to build, deploy and sustain KPIs to improve organizational strategic or operational performance. Most people – whether executives, managers, strategy or performance professionals – struggle to develop and manage KPIs or use performance information to make better decisions. This program is designed for all sectors and provides participants with practical tools to develop meaningful strategic and operational performance measures. It helps participants get true buy-in to performance measurement, align measures to strategy, and use measures to drive improvement to reach targets.

Participants are taught how to use tools used by organizations around the world, to understand and articulate desired results, determine what to measure, set targets and thresholds, develop composite measures, measure outcomes, outputs, processes, and inputs, and produce visually appealing reports and dashboards that better inform decision making throughout an organization.

The Key Performance Indicator Professional (KPIP) Certification is intended for:

- Teams or individuals with performance measurement/management responsibility
- Senior managers or leaders who are establishing, leading, and managing performance management and/or measurement programs and systems
- Managers, planners and analysts who are part of a strategic planning and management team and are seeking the best practical ideas for improving organizational performance
- Employees who have been tasked to plan, develop, or improve dashboards, KPI scorecards, business processes, program and project management, portfolio management or other measurement systems
- Managers, planners, or analysts who are involved with defining performance measures or complying with regulatory and other reporting requirements
- Budget analysts who need performance information to formulate budgets and evaluate programs

Kathleen Leonard, Director of Training said, “Feedback from our participants confirms that KPIP is a highly engaging program that teaches participants how to develop meaningful performance measures (KPIs) and targets for their organizations. Built on a structured approach to measurement, analysis, and management, the workshop addresses the full gamut of measurement—strategy, operations, projects, risk, and employee performance—as well as how to use performance data.”

Information about this new class can be found at <http://www.strategymanage.com/training-and-certification/>

About Strategy Management Group:

Strategy Management Group (SMG) provides a full range of strategic planning, performance measurement (KPI) and strategy execution consulting, training and professional certification services to public, private and



nonprofit organizations. SMG's services also include facilitation, organizational alignment, initiative prioritization, governance consulting and board leadership development. SMG is headquartered in Cary, North Carolina, with the primary consulting and training office in Chicago, Illinois. The company also has offices in Washington DC and San Jose, California, as well as international partner offices on five continents.

About the George Washington University College of Professional Studies:

The GW College of Professional Studies (CPS), believes that empowering working professionals is an important driver for prosperity in the global economy. They offer diverse academic programs in a flexible, innovative learning environment that takes full advantage of the university's deep relationships in the Washington, D.C. area. Housed within CPS, the Graduate School of Political Management equips their student body to make their mark on the world. CPS arms their graduates with a professional agility that is critical to success and leadership in today's career landscape and crucial for making a difference in the world.



Contact Information

Kirsten Dubuc

The Balanced Scorecard Institute

<http://www.balancedscorecard.org>

919-460-8180