



Strategic Initiative Project Management

Program Overview

The Strategic Initiative Project Management Program provides participants with the essential skills of modern project management within the context of a strategic management system. Created by the Balanced Scorecard Institute (BSI) and offered through a partnership with True Solutions®, a PMI Registered Education Provider, this program is designed to give practitioners the tools, templates, and skills they need to deliver projects and initiatives on time, on budget, and within scope.

Who Should Attend

This course is designed for professionals tasked with delivering strategic initiatives in various positions and frameworks, including managers, directors, strategic planners and analysts, and balanced scorecard practitioners. Courses are taught by highly-experienced instructors with backgrounds in private, public, and nonprofit-sector organizations.

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BSI's Strategic Initiatives Project Management Program is a 2-day interactive course that focuses on the project management skills needed to effectively manage strategic initiatives end-to-end. Through classroom discussion, case studies, exercises and templates, participants learn best practices in project initiation, planning, performing, and delivering.

Course Outline

- ▶ Strategic Initiatives Context and Review
- ▶ Fundamentals of Strategic Initiatives Using Project Management Best Practices
- ▶ Phase One: Initiating the Project
- ▶ Phase Two: Planning the Project
- ▶ Phase Three: Performing the Project Work
- ▶ Phase Four: Delivering the Project
- ▶ Summary and Next Steps

Participants will learn how to:

- ▶ Understand general terms and concepts about project management within the context of a strategic management system
- ▶ Integrate and execute the basic functions of project initiating, planning, performing, and delivering throughout the life cycle of a project
- ▶ Utilize the formal steps needed to execute and manage projects
- ▶ Develop effective project schedules that take resources and risks into account
- ▶ Manage projects using a practical methodology and custom BSI templates

Offered in association with



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