

Is Your Organization Strategically Healthy?

Discover the Strategy Management Health Assessment

A strong strategy is only as effective as its execution. Many organizations have impressive plans but struggle to turn them into real results. The Strategy Management Group (SMG) offers the Strategy Management Health Assessment—a proven service designed to pinpoint where your strategy excels and where it needs attention.

What Is the Strategy Management Health Assessment?



Comprehensive, Survey-Based Evaluation

Assess how your organization develops, implements, and manages strategy.



Proven Expertise

Built on decades of experience and the Nine Steps to Success™ framework.



Expert-Led Assessment

Conducted by seasoned consultants.

Key Focus Areas:

- Strategic Planning
- Performance Measurement
- Strategy Execution
- Governance & Accountability
- Strategic Communication
- Culture & Engagement

Why Does This Assessment Matter?



Set Your Baseline: Establish where your organization stands now and build from there.



Spot Critical Gaps: Uncover what's holding your strategy back



Focus Your Efforts: Pinpoint where improvements will have the most impact



Engage Leadership: Foster meaningful dialogue with leaders and stakeholders



Enable Long-term Success: Build a foundation for sustained strategic achievement



Catalyst for Change: Move beyond evaluation to real transformation

How Does It Work?

1

Strategy Management Maturity Assessment

Evaluate your organization's maturity across key dimensions:

- Strategic Thinking and Planning
- Leadership and Governance
- Performance Culture & Change Management
- Alignment & Operationalizing Strategy
- Process Improvement
- Performance Reporting & Analysis
- Strategic Project & Portfolio Management
- Sustainability

2

Expert-Led Gap Analysis

Our consultants assess and define your organization's baseline through interviews, document reviews, and diagnostics.

You receive a clear, visual Gap Assessment Report with actionable recommendations tailored to your organization's needs.

3

From Insights to Action

We help you build a practical improvement roadmap.

Includes an executive education session to align leadership on best practices in strategic planning, performance measurement, and change management.

What Will You Gain?

- ✓ Visual map of strengths and gaps
- ✓ Clear, actionable recommendations
- ✓ A tailored roadmap for improvement
- ✓ Leadership alignment and engagement
- ✓ Tools and knowledge to elevate your strategy management

Take the Next Step

Ready to turn strategy into results?

Contact us to schedule your Strategy Management Health Assessment and set your organization on the path to breakthrough performance.



+1 919-460-8180



Info@strategymanage.com

About Strategy Management Group (SMG)

SMG helps organizations worldwide achieve their goals through expert consulting, training, and certification in strategic management. Specializing in organizational transformation, building buy-in for change, and improving strategic processes, SMG delivers tailored solutions directly and through its partners, the Balanced Scorecard Institute and KPI.org.

©2025 Balanced Scorecard Institute, a Strategy Management Group company. All rights reserved. Do not copy without permission.