



Fractional Chief Strategy Officer (CSO)

Strategic Leadership Without the Full-Time Overhead

Why Choose a Fractional CSO?

Today's organizations need to be agile and results-driven—but not every business can invest in a full-time executive. Our Fractional CSO service delivers expert strategy leadership, tailored to your needs, without the cost or commitment of a permanent hire. Get the guidance you need, when you need it, and keep your organization moving forward.

Who It's For

Our Fractional CSO service is ideal for organizations seeking executive-level strategy expertise—especially growing businesses, nonprofits in transition, corporations managing change, and any team needing objective, experienced support for strategic planning or performance management.

Fractional Chief Strategy Officer (CSO) Services



What You'll Gain:

Expert Strategic Guidance:

Access seasoned strategists with global experience in business, government, and nonprofits.

Proven Frameworks

Leverage structured methodologies, including BSI's Nine Steps to Success™ and MPRA Framework.

Flexible Support

Scale your engagement as your needs evolve—whether you need ongoing support or targeted expertise.

Capacity Building

Strengthen your team with coaching, mentoring, and training for long-term success.

Performance Management

Implement and manage Balanced Scorecards, OKRs, KPIs, and dashboards to drive results.

Alignment & Execution

Facilitate executive sessions, align business units, and monitor progress with governance and reporting.

What You Get?

- ▶ Strategic Planning Facilitation
- ▶ Performance Management System Design
- ▶ Strategy Execution Oversight
- ▶ Leadership Coaching and Capacity Building
- ▶ Executive Reporting and Board Engagement

Why Work with BSI?

- ▶ **20+ Years of Global Experience:** Serving clients from Fortune 500 companies to federal agencies and global nonprofits.
- ▶ **Customized Solutions:** Tailored to your organization's unique challenges and opportunities.
- ▶ **Sustainable Impact:** Focused on long-term strategy execution and continuous improvement.

Ready to Elevate Your Strategy?

Contact us to learn how our Fractional CSO service can help your organization set direction, align resources, and drive measurable results—without the overhead of a full-time executive.

<https://balancedscorecard.org/solutions/fractional-chief-strategy-officer-cso-services/>

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www.balancedscorecard.org