



The Balanced Scorecard Institute (BSI) and Spider Strategies Announce their Second International Strategy Execution Summit

The Balanced Scorecard Institute (BSI) and Spider Strategies will host an International Summit on Strategy Execution using the Balanced Scorecard & QuickScore™ on May 19-21, 2015 at the Park Hyatt hotel in Washington DC. Past years' events drew an international audience from 20 different countries.

The Balanced Scorecard Institute and Spider Strategies will host their [second International Strategy Execution Summit May 19-21, 2015 in Washington DC](#). The agenda will focus on attendees' experiences with strategic planning and management, performance analysis, and strategy execution using balanced scorecard systems, as well as the QuickScore Performance Information System™. The Summit will feature lessons learned and best practices from the two company's experience in 80 countries around the world--lessons that will help attendees develop more robust planning and management systems, better execute strategy, and drive improved performance through automation and performance analysis.

The Summit will focus on engaging and supporting the BSI and Spider user communities, which include anyone using the balanced scorecard, users of BSI's Nine Steps to Success™ strategic planning and management methodology, readers of BSI's book, *The Institute Way: Strategic Planning and Management with the Balanced Scorecard*, or anyone using the Spider Strategies performance measurement and management software solution.

Discussions and demonstrations on specific topics of interest will be led by industry thought leaders, including senior officers and associates from BSI and Spider Strategies, as well as actual users who will share their real life experiences. QuickScore™ users attending will be the first to catch the latest software updates as well as participate in a customer driven feedback forum on desired new features for future QuickScore™ editions.

Activities being planned include a Big Bus Tour around Washington DC and fun networking activities to help attendees get to know and learn from each other. For those who would like to dig deeper into performance management issues, there will also be several workshops on advanced topics, such as advanced performance measurement techniques and software solutions.

For more information on the Summit, visit <http://www.balancedscorecard.org/summit2015>

About Spider Strategies:

Spider Strategies provides performance management, balanced scorecard, and data automation tools and consulting services to government, nonprofit, and commercial organizations. Spider Strategies' software and data automation tools are used around the world by hundreds of organizations and thousands of users. Across both the private and public sectors, from government, to non-profits, to Fortune 500 companies, Spider Strategies software is the chosen application for balanced scorecards, strategy mapping, reporting, and executive dashboards.

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard, and performance management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation



and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into “performance excellence” organizations.

The Institute’s website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute’s Nine Steps to Success™ balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a practical disciplined framework for helping organizations achieve higher levels of performance.



Contact Information

Kirsten Dubuc

The Balanced Scorecard Institute

919-460-8180