

News
May 6, 2014
For Immediate Release

Balanced Scorecard Institute Recognizes Liebherr Mining Equipment Co. and SmithGroupJJR with 2014 Award for Excellence

Cary, NC, USA – May 6, 2014 -- The Balanced Scorecard Institute named Liebherr Mining Equipment Co. (LME) and SmithGroupJJR as winners of the 2014 *Award for Excellence*. The award recognizes outstanding organizational performance in strategy management and execution due to strong commitment to strategy management, engaged leadership, performance analysis and continuous improvement.

The Balanced Scorecard presented the awards on March 31, 2014, at the Balanced Scorecard Institute/Spider Strategies Users Conference at the Hilton Myrtle Beach Resort in Myrtle Beach, SC.

Created in 2007, The *Award for Excellence* is awarded to organizations that have demonstrated breakthrough results based on performance management excellence criteria, including executive leadership, strategy development and communication clarity, organization alignment to a shared vision of the future, strategic resource allocation, performance reporting and communication, breakthrough results and sustainability. Both companies achieved the award for having developed and deployed a comprehensive strategic planning and management system that provides a framework for profound transformation and change.

Present to accept the award for LME was Cherie Cooke, executive vice president and Maximilian Roessler, management analyst. Accepting on behalf of SmithGroupJJR was Mike Medici, senior vice president and member of the Board of Directors and Executive Committee.

In announcing the winners of the Institute's highest honor, Institute co-founder and CEO Howard Rohm said, "The exemplary passion and involvement of the many dedicated people of both companies who implemented BSI's unique strategic planning and management system, *Nine Steps to Success™*. Liebherr Mining Equipment Company and SmithGroupJJR are to be congratulated for focusing on improved performance and continuous improvement, as evidenced by measurable results achieved."

Attendees of BSI's annual conference included practitioners of the balanced scorecard framework and Spider Strategies software, as well as government officials, not-for-profit organizations, and representatives from business and industry.

More About LME

[Liebherr Mining Equipment Newport News Co.](#), part of Liebherr-International AG headquartered in Bulle, Switzerland, manufactures earthmoving hauling equipment that is widely used in the extraction of raw materials in surface mining environments. LME manufactures a range of mining trucks, in service around the world, with the largest model capable of handling payloads of up to 400 tons. LME implemented the Balanced Scorecard recognizing that organizations are best served by a transparent strategy management system that emphasizes all elements of effective strategy -- financial diligence, customer satisfaction, internal process efficiency and organizational capacity building.

More About SmithGroupJJR

SmithGroupJJR (www.smithgroupjjr.com) is one of the largest architecture, engineering and planning firms in the U.S. The firm has a staff of over 800 located in nine U.S. offices in Ann Arbor, Chicago, Dallas, Detroit, Los Angeles, Madison, Phoenix, San Francisco and Washington, DC, as well as a newly opened office in Shanghai, China. A national leader in [sustainable](#) design, SmithGroupJJR recently completed the \$135 million [Energy Systems Integration Facility](#) at the National Renewable Energy Laboratory, Golden, Colo., certified LEED Platinum. SmithGroupJJR-designed projects soon-to-reach completion includes the American University Washington College of Law, Washington, DC (2015), and the \$105 million [Center for Advanced Care](#) at Advocate Illinois Masonic Medical Center, Chicago, Ill. (2015).

About the Balanced Scorecard Institute

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, non-profit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations. BSI's *Nine Steps to Success™* balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance. For more information about the Balanced Scorecard Institute, visit www.balancedscorecard.org.

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