

The Balanced Scorecard Institute Will Present at the Upcoming AACE International 53rd Annual Western Winter Workshop in Lake Tahoe, Nevada

Joe DeCarlo, Director of Research and Technology and Senior Consultant at the Balanced Scorecard Institute will present [The Effect of Project Management on Organizational Strategy Execution](#) at the upcoming AACE International 53rd Annual Western Winter Workshop. The workshop is being conducted by the AACE San Francisco and Southern California sections and will be held March 13-16, 2014, at the Hyatt Regency in Lake Tahoe, Nevada.

The presentation will provide insights into the effect of project management's contribution to [strategy execution](#) in organizations. It will reveal how strategic performance automation support effects the need for the highest level of successful project execution and its role in the successful outcome of the organization's strategy scorecard. Participants will learn how [strategic alignment](#) can be gained throughout an organization, the role of stakeholders in determining strategy, how to monitor strategic scorecards at all organizational levels and the critical contribution to enterprise, departmental and client strategic scorecards.

Joe has 40 years of extensive experience in business structuring, strategy formulation/implementation including balanced scorecard use. Joe's experiences include; profit and loss responsibilities, information technology (hardware and software), consulting, education, and publishing with the IBM Corporation. He also has worked with university senior management, instructed at the Milwaukee School of Engineering, graduated in the inaugural executive-in-residence program for technology start-ups at the Plug and Play Technology incubator in Sunnyvale, CA, and managed major client engagements as a senior consultant/instructor with the Balanced Scorecard Institute.

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations.

The Institute's website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's Nine Steps to Success™ balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.



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