

Balanced Scorecard Executive Overview – On Site



Course 102 Price: \$4,750

A three-hour interactive seminar for leaders and managers that addresses the "what", "why", and "how" of balanced scorecard systems. This is the high-level overview of balanced scorecards as strategic performance management systems. The seminar includes discussion of your organization's requirements, costs and benefits of adopting a scorecard system, challenges and opportunities, scheduling and staffing, and how to organize a balanced scorecard effort for your organization. After discussing your needs, we create a roadmap for building and deploying a scorecard system in your organization. Economy class travel expenses are additional.

Feedback from past participants:

"Great for finding out what we are getting ourselves into."

Course Overview

We will come to your site to provide this "get acquainted" seminar on balanced scorecard and strategic management concepts for executives and organization leaders. You will have ample opportunities to discuss options, practical issues and special needs of your organization. The Seminar is scheduled at a convenient time for your people. Topics covered by the course include:

- Basic concepts of the balanced scorecard and why it is becoming the leading strategic management system of the 21st century
- How it is being used to transform organizations, achieve strategic alignment and improve performance
- How the balanced scorecard can be adapted to different types of organizations in the public and private sectors
- A methodology to build and implement a balanced scorecard system
- How to select balanced scorecard software to manage your organization's performance data
- How a scorecard system can drive a performance-based budget and employee accountability
- Some of the challenges and pitfalls of strategic management, and how to deal with them.

Who Should Attend

This course is recommended for executives, managers, and planners who seek a brief, high-level introduction to the balanced scorecard and how it can be applied to meet their own organization's needs.

Course Benefits

The Executive Seminar is designed for executives and managers to understand how a balanced scorecard system works, what the benefits and costs are to develop and implement the system, what challenges exist, how to develop the system, and what organization changes are required to institutionalize the system. This seminar is tailored to the issues your organization faces, and includes discussion of strategy, impacts, development, timing, personnel, and next steps.

Registration

Balanced Scorecard Institute Executive Overview Seminars are scheduled by appointment. Registration and payment can be made via telephone at 919-460-8180.